

Message

From: Mugdan, Walter [Mugdan.Walter@epa.gov]
Sent: 1/4/2021 8:40:38 PM
To: R2 Division Directors [R2_Division_Directors@epa.gov]; R2 Deputy Division Directors [R2_Deputy_Division_Directors@epa.gov]
Subject: FW: WEEK OF JANUARY 4 – EPA COMMUNICATIONS

Importance: High

FYI:

From: McFaul, Jessica <mcfaul.jessica@epa.gov>
Sent: Monday, January 04, 2021 3:19 PM
Subject: WEEK OF JANUARY 4 – EPA COMMUNICATIONS
Importance: High

DRAFT-DELIBERATIVE / CONTENT SUBJECT TO CHANGE

MESSAGE OF THE WEEK: NATIONAL RADON ACTION MONTH

Radon Action Month

- This week marks the beginning of National Radon Action Month. Every January, the U.S. Environmental Protection Agency (EPA) urges everyone across the United States to test their homes for radon gas.
- Radon is a naturally occurring radioactive gas that can seep into homes from the ground and, in some cases, well water supply.
- Radon is the second leading cause of lung cancer in the United States, and since it is both colorless and odorless, the only way to know if you have high levels in your home is to test.
- Each year we lose over 21,000 American lives due to radon-induced lung cancer.
 - Testing for radon can be as simple as stopping by your local home improvement store to pick up a do-it-yourself testing kit, often found for less than \$20.
 - Test kits can also be purchased online, or individuals can hire a qualified professional to conduct a radon test. Contact your state or tribal radon program for advice.
- To date, tens of millions of homes have been tested for radon, and nearly two million with high radon levels have been fixed through the efforts of state and local radon programs, radon service providers, non-profit health organizations, and federal agencies. However, EPA estimates that millions of homes with high levels of radon remain. Take the simple step today to protect your loved ones: Test. Fix. Save a Life.
- Radon Hero Award:
 - During this year's National Radon Action Month, EPA is honoring long-time employee Lou Witt, who was posthumously awarded the "Radon Hero Award" by the Conference of Radiation Control Program Directors for his lifelong work and commitment to preventing lung cancer risks from radon.

List N

- EPA continues to take action to ensure that Americans can disinfect public spaces effectively and efficiently to control SARS-CoV-2, the novel coronavirus that causes COVID-19.
- EPA has compiled a list of disinfectant products, including ready-to-use sprays, concentrates, and wipes, that can be used against COVID-19.
- When using these products, always follow the directions and safety information on the label. A disinfectant product's safety and effectiveness may change based on how it is used.

HQ PRESS RELEASES

Tuesday, January 5

- (T) Radon Action Month (All regions amplify)
- PCE and NMP Small Business Panel Announcement

Wednesday, January 6

- Auto Trends Report (All regions amplify)

Thursday, January 7

- Costa Rica Wrap-up (All regions amplify)

TBD

- OECA End of Year Results (All regions amplify)

AW MEDIA INTERVIEWS

- To be scheduled

AW SPEAKING ENGAGEMENTS

- (T) American Farm Bureau Convention, Virtual

SOCIAL MEDIA*

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	Radon Action Month	Radon Action Month	Radon Action Month	Radon Action Month		
		Auto Trends Report	Costa Rica	Costa Rica		

*Posts on flagship EPA and Administrator Wheeler accounts (Twitter, Facebook, Instagram, Linked In, You Tube) Programs and Regions are encouraged to share as applicable to your audiences. (T) = tentative.

SHARABLE DIGITAL CONTENT

Download from the Digital Resource Library on the [OPA Information Hub](#)

- Auto Trends and Radon Action Month

REGIONAL PRESS RELEASES, EVENTS & ANNOUNCEMENTS

- 1/6: Texas SRF grant PR (R6)
- 1/7: RA Event w. Mayor of New Bedford MA (New Bedford Harbor SF site) (R1)
- 1/7: Additional \$5 million in GLRI grant funding available for Trash-Free Waters projects (R5)
- 1/7: EPA extends comment period for Phillips 66 Bluewater Texas Terminal Deepwater Port project (R6)
- 1/7: SEJCA grant to Coyote Valley Pomo tribe, NorCal (R9)
- TBD: Lead RRP settlement (R1)
- TBD: PR Mohawk Tannery Settlement (R1)
- TBD: EPA Issues Administrative Order Requiring City to Construct Sewage Retention Tanks for Gowanus Canal Superfund Site Cleanup (R2)
- TBD: EPA Finalizes Performance Partnership Agreement with NJDEP (R2)
- TBD: \$1.9M Chesapeake Appalachia LLC (CALLC) CWA settlement, 76 fracking sites in PA (R3)
- TBD: U.S., PA settle with American Zinc Recycling over alleged environmental violations at Palmerton facility (R3)
- TBD: Helena Agri-Enterprises ENF case, Central CA (R9)
- TBD: P3 grant awards to UC Riverside and Stanford, CA (R9)

UPCOMING EVENTS OR PROJECTS

- January 20: Presidential Inauguration

COMMUNICATIONS RESOURCES

- AP Stylebook (public affairs staff writing for media): <https://www.apstylebook.com/epa/>
- EPA Stylebook (i.e. Agency Branding): <https://www.epa.gov/stylebook>
- OPA Information Hub: https://usepa.sharepoint.com/sites/OA_OPA_HQ

Jessica McFaul
U.S. Environmental Protection Agency
Office of Public Affairs
Direct: 202-564-6429
Cell: 202-480-0447
mcfaul.jessica@epa.gov